

“ Enterprise Budgeting,
Planning and Forecasting ”

► PLAN TO OUTPERFORM

ALIGN OPERATIONAL ACTIVITIES WITH BUSINESS STRATEGY AND FINANCIAL RESULTS.

In today's economic environment budgeting, planning, and forecasting can no longer be limited to basic planning of revenues and expenses. The planning process now needs to be more dynamic and comprehensive than ever before.

To meet these new requirements, organizations must replace their dated spreadsheet tools with new applications and technologies that can easily deliver sophisticated operational and financial planning models. By unifying operational plans with profit and loss, balance sheet and cash flow forecasting, organizations can generate realistic budgets and forecasts, support insightful decisions and, ultimately, plan to outperform the competition.

BUSINESS BENEFITS

Tagetik 4 provides a single solution for all your planning, budgeting and forecasting needs:

- Unified planning and budgeting from operational to group levels for a consistent planning process across the entire organization
 - Translation of strategic plans into day-to-day operational targets to ensure alignment of strategic, operational, and financial planning
 - Faster, flexible, and more accurate planning cycles through built-in financial intelligence and workflow
 - Improved governance and compliance with a comprehensive audit trail of all budget changes and compliance for complete tracabilty from start to finish
 - Built-in financial intelligence to reduce implementation time and TCO
 - Unified with close, reporting, and disclosure processes to reduce errors and increase efficiency
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➤ **PLAN TO OUTPERFORM**
ALIGN STRATEGY AND EXECUTION.

Planning is one of the most important, yet intricate tasks facing your company. To keep your business running, for example, you must coordinate staffing and production plans with marketing campaigns and sales forecasts. To prepare for the future, you must adapt your business to the changing needs of the market. And to keep investors satisfied, you must steer your operations to meet revenue and profitability forecasts.

In the wake of accounting scandals, the financial crisis, and increasing regulations; the importance of unified, consistent, and auditable planning processes are critical. Executives of public companies are now liable for the financial sustainability of strategic plans and the accuracy of public disclosures. Organizations, therefore, are moving beyond traditional planning approaches to optimize cash flow and understand how it relates to viability, valuation and performance.

Traditional spreadsheet-based budgeting systems cannot handle these new requirements. In order to outperform your competitors, understand the cause and effect impact of operational processes on financial performance, provide decision-makers with the insight they need, and full visibility and accountability across the entire planning process, you need a comprehensive planning solution.

FUNCTIONALITIES	OPERATIONAL	CORPORATE	GROUP
Modeling	■		
Scenario Management	■	■	■
Data Collection/Workflow	■	■	■
What-if analysis	■		
Allocation	■	■	
Cash flow modeling	■	■	
Forecasting	■	■	■
IC Matching			■

Tagetik 4 unifies the processes of planning, budgeting and forecasting as part of a holistic approach to managing business performance. As a result, you can easily translate strategy into execution, set operational targets from the strategic plan, see how potential sales, production or price changes could affect your bottom line, and achieve the necessary transparency and flexibility to comply with management demands and expanding regulations.

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PLANNING IS NOT AN ISLAND.

TRANSLATE STRATEGIC PLANS INTO DAY-TO-DAY OPERATIONS

Tagetik 4 provides a single solution for all planning and budgeting needs throughout your organization. You can quickly allocate financial targets for the entire group to company and operational levels in a top-down approach. Sophisticated workflows help departments such as production, sales and human resources work together to draft realistic, detailed budgets in a team effort.

UNDERSTAND THE FINANCIAL IMPACT OF BUSINESS DECISIONS

Will increasing sales and adding an additional office in the US improve the bottom line? Would merging your UK and Irish offices really save money? How will currency fluctuation impact the accuracy of plans? In order to seize opportunities and minimize risks, your company has to constantly monitor the market and respond by reallocating your planned resources to adapt to changing conditions. Tagetik 4 enables powerful forecasting and modeling through a driver-based approach to planning which allows the finance organization to quickly model the impact of multiple scenarios on the P&L, Balance Sheet, and Cash Flow.

REDUCE COMPLEXITY AND IMPROVE EFFECTIVENESS

Tagetik 4 minimizes human error by uniting all operational, corporate and group budgeting processes into a single application. Following the built-in workflow, budget owners can collect, approve and certify data for each area of the enterprise and submit to the next highest level. In addition to eliminating the need for sophisticated integration, this automated process includes detailed information on all planning levels. As a result, you can flexibly drill down from a consolidated P&L statement directly to the data and comments posted on the sales budget of your Tokyo office - and then roll up the view to assess the KPIs for the entire Asia/Pacific region. All the information you need for analysis and decision-making is at your fingertips.

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TRANSPARENCY AND COMPLIANCE FROM START TO FINISH

Unlike spreadsheets or isolated budgeting solutions, Tagetik 4 uses built-in audit trails to document who added or modified what, when and where. This ensures maximum transparency, so your executives can drill right from financial statements to investigate or analyze the results or make changes and instantly see the impact on consolidated financial statements.

FULLY INCORPORATED INTO THE REPORTING AND DISCLOSURE PROCESS

Although planning, budgeting and forecasting have an immense impact on managing business performance, they alone do not constitute Performance Management. Since Tagetik 4 unifies planning with other key PM processes, you seamlessly incorporate budget data into variance and management reports or plan for intercompany transactions to eliminate intercompany variances, and directly link forecast information into disclosure or management reports to eliminate the potential for discrepancies or forgetting to incorporate last minute changes into management reports.

ABOUT TAGETIK

Tagetik is 100% dedicated to simplifying and streamlining business processes for the Office of Finance to accelerate informed decisions that achieve strategic goals.

Our award-winning Tagetik 4 Performance Management software is the ideal solution for global companies that seek a clearly superior level of financial expertise in a single unified solution for planning, forecasting, consolidation, close, reporting, profitability management, disclosure management, financial governance, and analysis.

Tagetik is a rapidly growing global company with operations in more than 20 countries and 550 customers yet provides a "boutique" experience by focusing solely on the needs of finance and doing it better than anyone else. No other provider of financial performance and governance solutions can match Tagetik's ability to embed its deep domain expertise and attention to detail into a single solution designed specifically to address the challenges of today's finance organization.

Tagetik's deep finance expertise, innovation, and high satisfaction rates have been cited by leading analyst firms and Tagetik was named Microsoft ISV/ Software Line of Business Partner of the Year for 2011.

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